



Important Information

It is your responsibility to ensure that you complete all the requirements for each component of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal.

Selecting Plans in mySI-net

A plan is a prescribed combination of courses within a program being a Major (16 units). Ensure the plans for your program are correctly listed in [mySI-net](#). If you require assistance selecting your plan(s), follow these [instructions](#).

You may need to amend this study planner depending on the plan(s) that you have chosen to study.

Exiting Early

Students exiting early with one component of a dual program must complete the single program requirements of that component. Students will then be required to follow the single program requirements to complete the remaining component from that dual program.

Program Requirements

You must complete a total of 64 units for the program.

Bachelor of Business Management (BBusMan) component:

- 32 units from the BBusMan course list including –
 - 16 units for all BBusMan Core Courses; and
 - 16 units for one Major from BBusMan Majors

Bachelor of Communication (BCommun) component:

- Complete **32 units** comprising -
 - 16 units for all BCommun Core Courses; and
 - 16 units for one BCommun Major.

The Program Requirements outline the requirements to complete the dual program and should be read in conjunction with the course list for each component of the dual program. Please refer to the [program and course requirements](#) for more information.

Program Guidelines

This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. You are advised to check the scheduling for the current year and contact the relevant faculty for advice if course scheduling has changed.

Global Experience

If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice from their respective faculties early in their program (for BEL Faculty, contact International Mobility Team on exchange@bel.uq.edu.au and BEL Student Administration Team on bel@uq.edu.au). Please also familiarise yourself with the Academic Considerations for BEL Faculty:

<https://bel.uq.edu.au/academic-considerations> and be aware of the exchange deadlines:

<https://employability.uq.edu.au/global-experiences>



Require Further Assistance?

If you require assistance planning your program or have concerns about meeting program requirements, contact the relevant Faculty for advice:

Program	Faculty	Contact Information
Bachelor of Business Management	BEL Faculty	bel@uq.edu.au
Bachelor of Communication	HASS Faculty	hass@uq.edu.au

Study Planners

- [Semester 1 Commencement | Full-Time Study Planner - BCommun Digital Media Major](#)
- [Semester 1 Commencement | Full-Time Study Planner - BCommun Public Relations Major](#)
- [Semester 2 Commencement | Full-Time Study Planner - BCommun Digital Media Major](#)
- [Semester 2 Commencement | Full-Time Study Planner - BCommun Public Relations Major](#)

2024 Dual Degree Study Planner

Bachelor of Business Management/ Bachelor of Communication



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Semester 1 Commencement | Full-Time Study Planner - Digital Media Major

BACHELOR OF BUSINESS MANAGEMENT				BACHELOR OF COMMUNICATION			
	Course Code	Course Name	Units	Course Code	Course Name	Units	
Year 1	Semester 1	MGTS1301	Introduction to Management	2	COMU1120	Media and Society	2
		MGTS1601	Organisational Behaviour	2	WRIT1200	Writing Creatively	2
	Semester 2	BISM1201	Transforming Business with Information Systems	2	COMU1130	Data and Society	2
		MKTG1501	Foundations of Marketing	2	COMU1140	Multimedia	2
Year 2	Semester 1	ACCT1101	Accounting for Decision Making	2	COMU1052	Introduction to Strategic Communication	2
		ECON1011	Economics for Business	2		Digital Media Major Elective Course	2
	Semester 2	FINM1416	Introduction to Financial Management	2	COMU2120	Media Design	2
		LAWS1100	Business Law	2	COMU2160	Communication Law and Ethics	2
Year 3	Semester 1		Course 1 for BBusMan Major	2	COMU2030	Communication Research Methods	2
			Course 2 for BBusMan Major	2	COMU2140	Digital Media Industries	2
	Semester 2		Course 3 for BBusMan Major	2	COMU3100	Digital Project	2
			Course 4 for BBusMan Major	2	COMU3110	Media Platforms	2
Year 4	Semester 1		Course 5 for BBusMan Major	2	COMU3120	Digital Analytics	2
			Course 6 for BBusMan Major	2		Digital Media Major Elective Course	2
	Semester 2		Course 7 for BBusMan Major	2	COMU3150	Social Media Communication	2
			Course 8 for BBusMan Major	2		Digital Media Major Elective Course	2
Total Units			32	Total Units		32	

2024 Dual Degree Study Planner

Bachelor of Business Management/ Bachelor of Communication



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Semester 1 Commencement | Full-Time Study Planner - Public Relations Major

		BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF COMMUNICATION		
		Course Code	Course Name	Units	Course Code	Course Name	Units
Year 1	Semester 1	MGTS1301	Introduction to Management	2	COMU1120	Media and Society	2
		MGTS1601	Organisational Behaviour	2	WRIT1200	Writing Creatively	2
	Semester 2	BISM1201	Transforming Business with Information Systems	2	COMU1130	Data and Society	2
		MKTG1501	Foundations of Marketing	2	COMU1140	Multimedia	2
Year 2	Semester 1	ACCT1101	Accounting for Decision Making	2	COMU1052	Introduction to Strategic Communication	2
		ECON1011	Economics for Business	2		Public Relations Major Elective Course	2
	Semester 2	FINM1416	Introduction to Financial Management	2	COMU1152	Public Relations Writing	2
		LAWS1100	Business Law	2	COMU2160	Communication Law and Ethics	2
Year 3	Semester 1		Course 1 for BBusMan Major	2	COMU2030	Communication Research Methods	2
			Course 2 for BBusMan Major	2	COMU2180	Media Strategies	2
	Semester 2		Course 3 for BBusMan Major	2	COMU3015	Public Interest Communication	2
			Course 4 for BBusMan Major	2	COMU3130	Public Relations Project	2
Year 4	Semester 1		Course 5 for BBusMan Major	2	COMU3140	Issues and Stakeholder Engagement	2
			Course 6 for BBusMan Major	2		Public Relations Major Elective Course	2
	Semester 2		Course 7 for BBusMan Major	2	COMU3150	Social Media Communication	2
			Course 8 for BBusMan Major	2		Public Relations Major Elective Course	2
Total Units				32	Total Units		32

2024 Dual Degree Study Planner

Bachelor of Business Management/ Bachelor of Communication



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Semester 2 Commencement | Full-Time Study Planner - Digital Media Major

BACHELOR OF BUSINESS MANAGEMENT				BACHELOR OF COMMUNICATION			
	Course Code	Course Name	Units	Course Code	Course Name	Units	
Year 1 Semester 2	MGTS1301	Introduction to Management	2	COMU1120	Media and Society	2	
	MGTS1601	Organisational Behaviour	2	COMU1130	Data and Society	2	
Year 2 Semester 1	BISM1201	Transforming Business with Information Systems	2	COMU1052	Introduction to Strategic Communication	2	
	MKTG1501	Foundations of Marketing	2	WRIT1200	Writing Creatively	2	
	Semester 2	ACCT1101	Accounting for Decision Making	2	COMU1140	Multimedia	2
		ECON1011	Economics for Business	2	COMU2120	Media Design	2
Year 3 Semester 1	FINM1416	Introduction to Financial Management	2	COMU2140	Digital Media Industries	2	
	LAWS1100	Business Law	2	COMU2160	Communication Law and Ethics	2	
	Semester 2		Course 1 for BBusMan Major	2	COMU3100	Digital Project	2
		Course 2 for BBusMan Major	2	COMU3110	Media Platforms	2	
Year 4 Semester 1		Course 3 for BBusMan Major	2	COMU2030	Communication Research Methods	2	
		Course 4 for BBusMan Major	2	COMU3120	Digital Analytics	2	
	Semester 2		Course 5 for BBusMan Major	2	COMU3150	Social Media Communication	2
			Course 6 for BBusMan Major	2		Digital Media Major Elective Course	2
Year 5 Semester 1		Course 7 for BBusMan Major	2		Digital Media Major Elective Course	2	
		Course 8 for BBusMan Major	2		Digital Media Major Elective Course	2	
Total Units			32	Total Units		32	

2024 Dual Degree Study Planner

Bachelor of Business Management/ Bachelor of Communication



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Semester 2 Commencement | Full-Time Study Planner

BACHELOR OF BUSINESS MANAGEMENT				BACHELOR OF COMMUNICATION			
	Course Code	Course Name	Units	Course Code	Course Name	Units	
Year 1 Semester 2	MGTS1301	Introduction to Management	2	COMU1120	Media and Society	2	
	MGTS1601	Organisational Behaviour	2	COMU1130	Data and Society	2	
Year 2 Semester 1	BISM1201	Transforming Business with Information Systems	2	COMU1052	Introduction to Strategic Communication	2	
	MKTG1501	Foundations of Marketing	2	WRIT1200	Writing Creatively	2	
	Semester 2	ACCT1101	Accounting for Decision Making	2	COMU1140	Multimedia	2
		ECON1011	Economics for Business	2	COMU1152	Public Relations Writing	2
Year 3 Semester 1	FINM1416	Introduction to Financial Management	2	COMU2160	Communication Law and Ethics	2	
	LAWS1100	Business Law	2	COMU2180	Media Strategies	2	
	Semester 2		Course 1 for BBusMan Major	2	COMU3015	Public Interest Communication	2
		Course 2 for BBusMan Major	2	COMU3130	Public Relations Project	2	
Year 4 Semester 1		Course 3 for BBusMan Major	2	COMU2030	Communication Research Methods	2	
		Course 4 for BBusMan Major	2	COMU3140	Issues and Stakeholder Engagement	2	
	Semester 2		Course 5 for BBusMan Major	2	COMU3150	Social Media Communication	2
			Course 6 for BBusMan Major	2		Public Relations Major Elective Course	2
Year 5 Semester 1		Course 7 for BBusMan Major	2		Public Relations Major Elective Course	2	
		Course 8 for BBusMan Major	2		Public Relations Major Elective Course	2	
Total Units			32	Total Units		32	